

My idea to help stop spam.

Have a national registration for "legitimate" mass e-mailers. They would have to register and pay a fee, any company or individual using an unauthorized mass emailer to sell their product would be prosecuted.

Users could block any message from all authorized emailers if we don't want any junk mail. Perhaps they would all be required to use ".mm" (mass mailing) at the end of their domain name. Such as "betterdeals.mm"

Illegal spammers do what they do to make money, they provide their service to the sellers of inkjet products, mortgage companies, etc.. If we make it a crime and prosecute any company that hires an "unauthorized" email marketing company, most spam would stop.

That's the basic idea, it needs lots of details still but I haven't heard anyone mention anything like this before.

--

Charles Sasso
IT Manager / RHA, Inc.